Brand Guide

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BUILDING. MASTHEAD.
There are very few occasions when the logotype should appear without the Kribbz blue container.

kribbz®

kribbz®

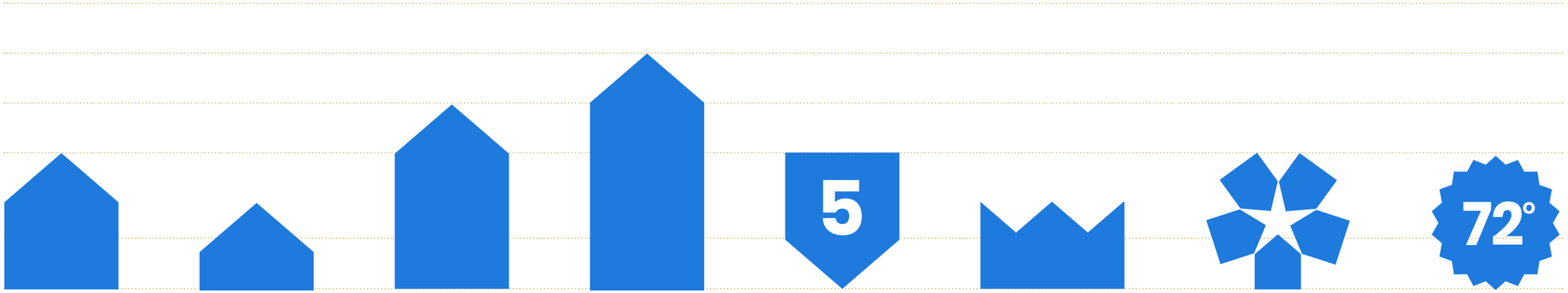
THE PRIMARY LOCKUP combines the primary logo and tagline. It works for most applications. But give it space. Minimum padding is shown here.

SINGLE LINE LOCKUP

works best over large areas of Kribbz blue — and appearing with little, or no further information, or graphics.

NOT A SWOOSH

The symbol is a support graphic
and should be used as such.



THE SYMBOL can be used to create bullet points,
graph columns, map markers, et al. Remember, keep it simple.

ONE EXAMPLE is the page marker below. Rotated
90 degrees, the symbol now serves as a directional device.

GOOGLE FONTS
FREE TO USE. OPEN SOURCE.

H1: **Poppins Extra Bold**

H2: IBM Plex Monospace Light

B: Libre Baskerville *Regular and Italic* for setting text.

Size: Large
Leading: 100% **Kerning:** Normal
Letter Spacing: Normal

Size: 50% H1
Leading: 100% **Kerning:** None
Letter Spacing: Normal

Size: 38% H1
Leading: 170% **Kerning:** Normal
Letter Spacing: .02em

Smarter. Brighter. Better.

3

One **H1**

a tabular touch of technology

One **H2**

The following is placeholder text. It's more *look* and a lot less *read*. Some options are already baked-in with this model and strategic staircase. The net net, at the end of the day, is to productize cross functional teams. Let's enable out-of-the-box brainstorming, run it up the flag pole, then strategically check the status on the deliverables for a quick win. *Who's responsible for the ask?* Moving the goalpost deliverables but let's prioritize the low-hanging fruit. Lean into that problem, we need a quick win going forward. Back of the net thinking outside the box is hot right now. Bake in wiggle room. It just needs more cowbell. Ballpark the cost per unit for me, and create spaces to explore what's next.

$432,322

3,476.00	43	2,435,071.00
2,174.32	28	1,523,145.09
5,032.29	07	7,212,104.30
1,841.78	56	3,098,549.12

K-BLUE

1E7ADC

30 122 220

86 45 00 14

LEDGER

F5F5F5

245 245 245

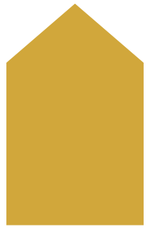
00 00 00 04

ROYAL

005089

00 80 137

100 42 00 46



GOLD

D1A73B

209 167 59

00 20 72 18

ONYX

353839

53 56 57

07 02 00 78

SAND

DDD2BE

221 210 190

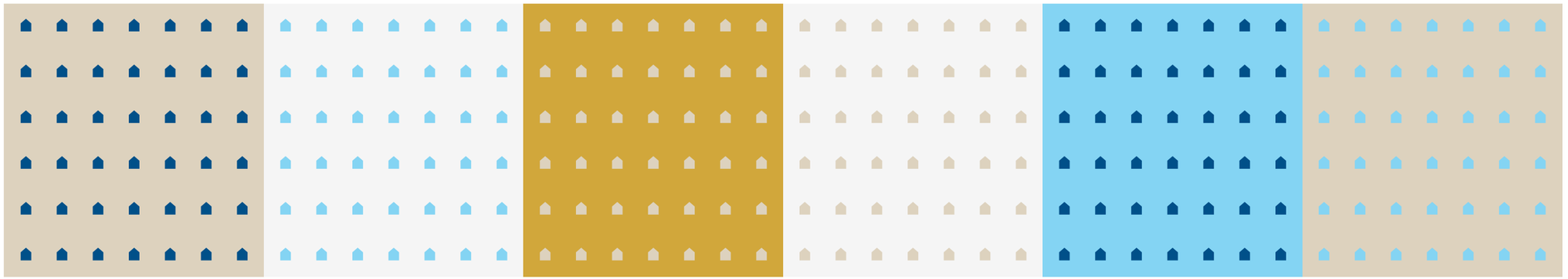
00 05 14 13

SKY

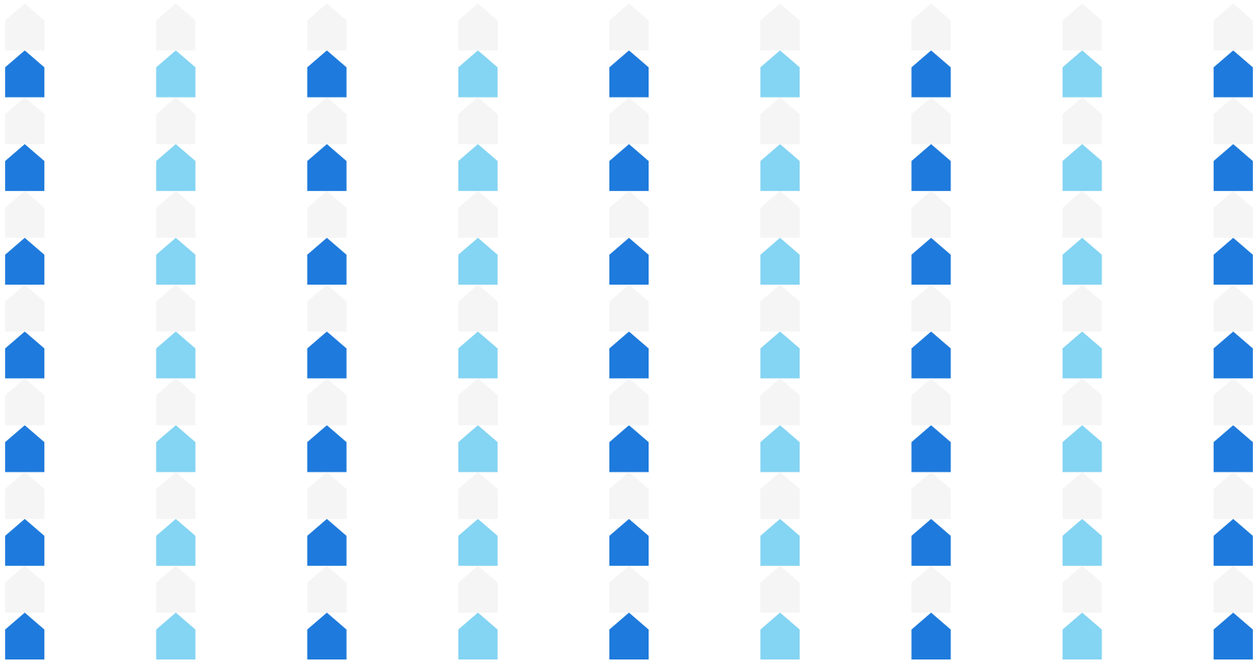
76E0FF

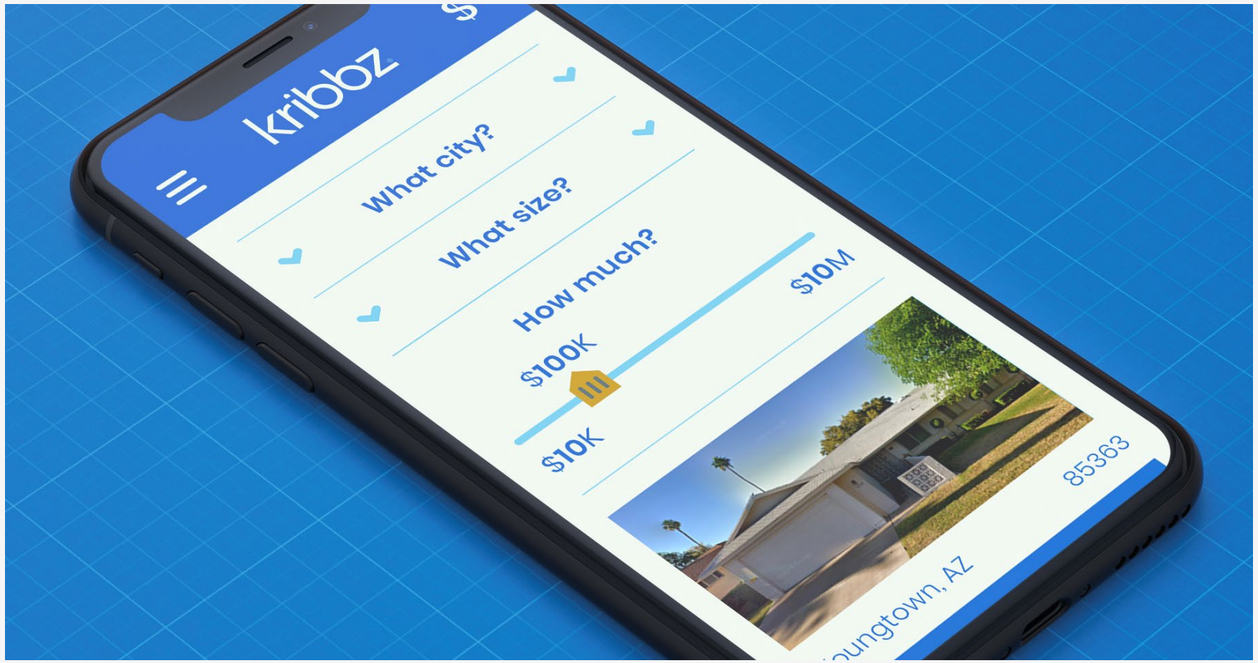
118 224 255

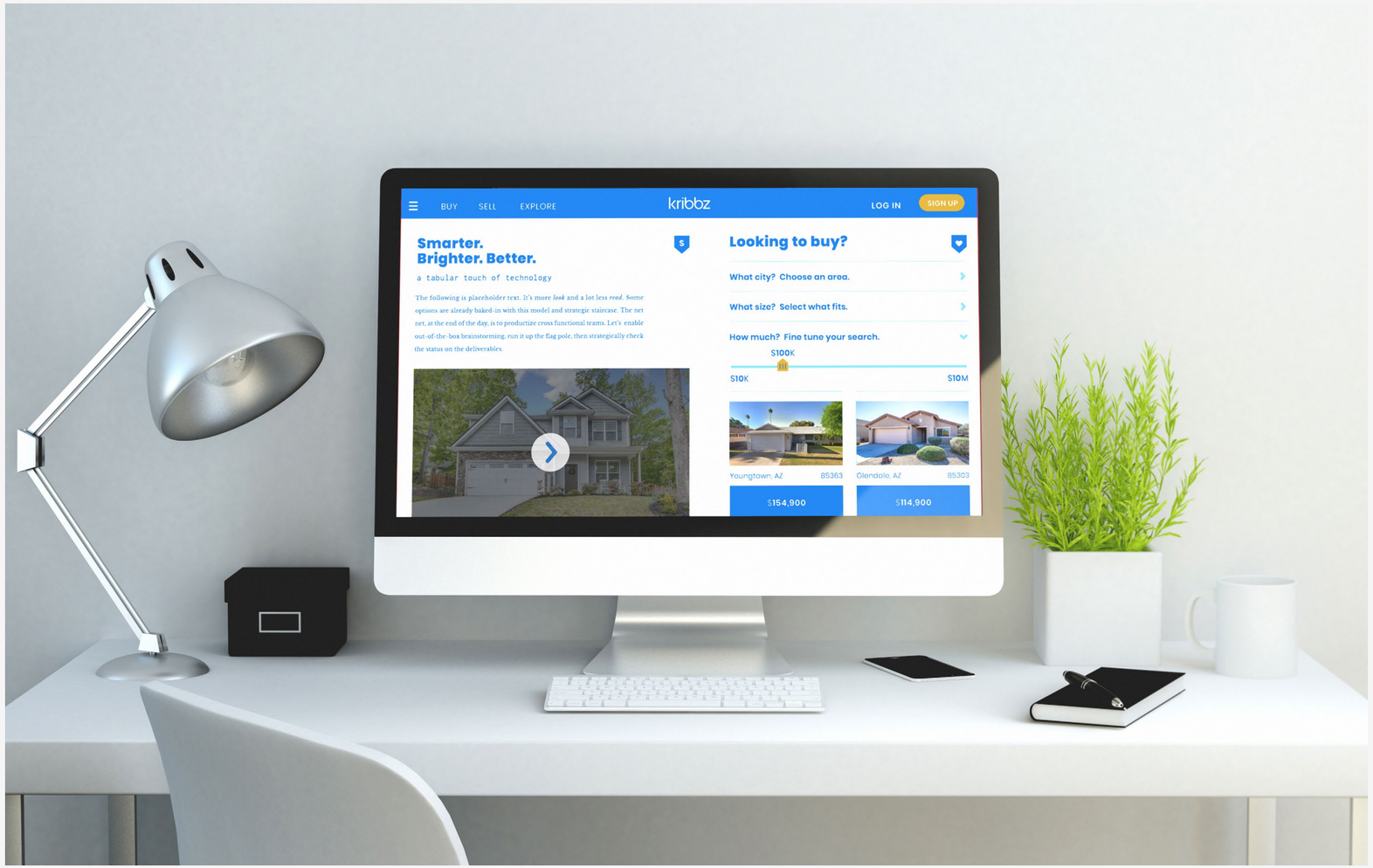
54 12 00 00

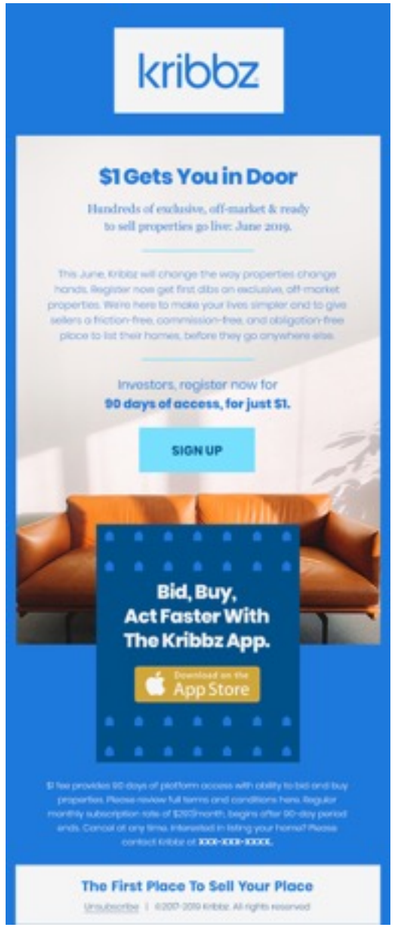


PATTERNS can be made with the symbol by step-and-repeat. But use sparingly, as a support, or background element.




kribbz
What city?
What size?
How much?
$10M
$100K
$10K
85363


BUY
SELL
EXPLORE
kribbz
LOG IN
SIGN UP
Smarter.
Brighter. Better.
a tabular touch of technology
The following is placeholder text. It's more look and a lot less read. Some options are already baked-in with this model and strategic staircase. The net net, at the end of the day, is to productize cross functional teams. Let's enable out-of-the-box brainstorming, run it up the flag pole, then strategically check the status on the deliverables.
Looking to buy?
What city? Choose an area.
What size? Select what fits.
How much? Fine tune your search.
$100K
$10K
$10M
Youngtown, AZ 85363
Glendale, AZ 85303
$154,900
$114,900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Hundreds of exclusive, off-market & ready to sell properties go live: June 2019.
This June, Kribbz will change the way properties change hands. Register now get first dibs on exclusive, off-market properties. We're here to make your lives simpler and to give sellers a friction-free, commission-free, and obligation-free place to list their homes, before they go anywhere else.
Investors, register now for
90 days of access, for just $1.
SIGN UP
Bid, Buy,
Act Faster With
The Kribbz App.
Download on the App Store
$1 fee provides 90 days of platform access with ability to bid and buy properties. Please review full terms and conditions here. Regular monthly subscription rate of $200/month, begins after 90-day period ends. Cancel at any time. Interested in listing your home? Please contact Kribbz at XXX-XXX-XXXX.
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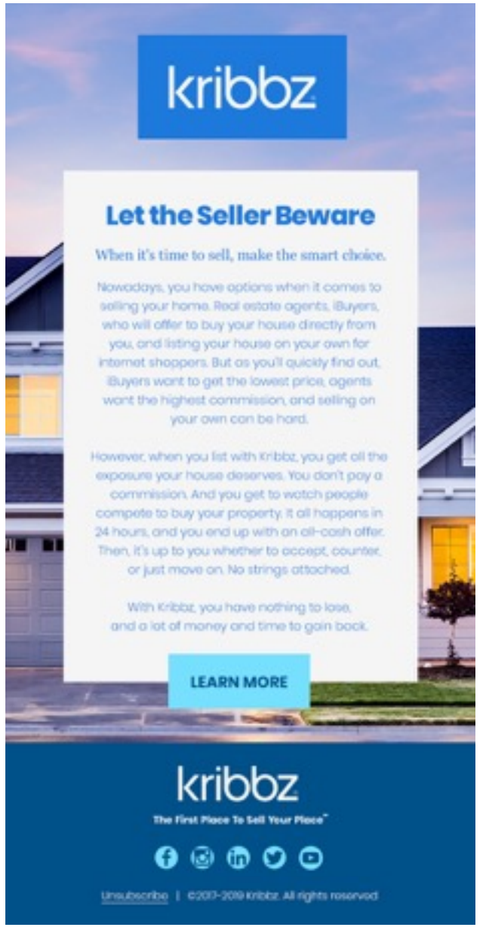
kribbz
Let the Seller Beware
When it's time to sell, make the smart choice.
Nowadays, you have options when it comes to selling your home. Real estate agents, iBuyers, who will offer to buy your house directly from you, and listing your house on your own for internet shoppers. But as you'll quickly find out, iBuyers want to get the lowest price, agents want the highest commission, and selling on your own can be hard.
However, when you list with Kribbz, you get all the exposure your house deserves. You don't pay a commission. And you get to watch people compete to buy your property. It all happens in 24 hours, and you end up with an all-cash offer. Then, it's up to you whether to accept, counter, or just move on. No strings attached.
With Kribbz, you have nothing to lose, and a lot of money and time to gain back.
LEARN MORE
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The First Place To Sell Your Place™
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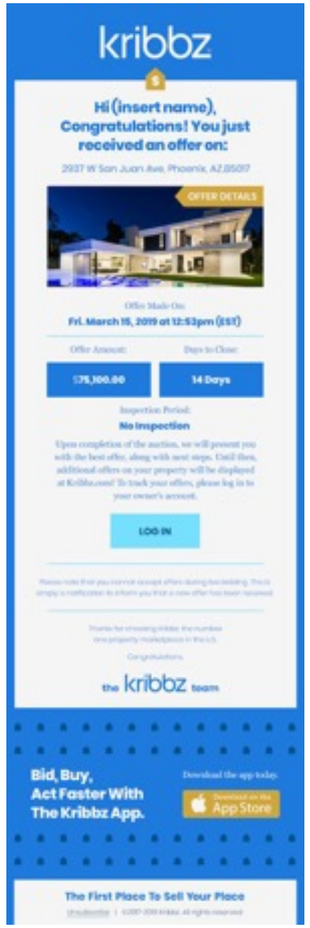
kribbz
Hi (insert name),
Congratulations! You just received an offer on:
2937 W San Juan Ave, Phoenix, AZ 85017
OFFER DETAILS
Offer Made On:
Fri. March 15, 2019 at 12:53pm (EST)
Offer Amount:
Days to Close:
14 Days
Inspection Period:
No Inspection
LOG IN
the kribbz team
Bid, Buy,
Act Faster With
The Kribbz App.
Download the app today.
App Store
The First Place To Sell Your Place

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